

**NebuLogic in News**

## NebuLogic: Setting a Benchmark in the Segment

*NebuLogic listed among Top 20 Most Promising Cloud Computing Companies*

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It is imperative to understand that a Customer Relationship Management (CRM) system is definitely more than a way to style some fancy reports; it should be a guide for helping service professionals to deliver quality, consistency and drive profitability. The system should ease the complex processes and to enable concerned professionals to find the information they require to get their job done. Anything less than that, and it's not really CRM solution!

Refined formal processes, right technology and tools, continuous solution enhancements and technology upgrades, planned and progressive implementation, perfect alignment of project goals with company's objectives, established critical success factors and their measurement systems are all factors for a successful CRM solution. This is exactly the idea that a Plano, Texas based NebuLogic Technologies has been accomplishing. With this recipe they have gotten the all-important success which is the trust of their customers and a highly reputed fast growing company.

### **An Undisputed Choice**

According to a poll, over 60 percent of the CRM, service and/or sales automation, system implementations have not realized a positive ROI. The Problem is not with the CRM system instead it is how well it has been executed and supported.

"Our long and proven hands-on expertise both in applications and the Subject Matter along with the NCADF<sup>®</sup> (NebuLogic Cloud Application Development Framework) enables us to deliver any CRM and other SaaS solutions in a fast, efficient and economical manner. As a system Integrator and a solution provider our task is no longer to develop a customer software, rather it is to deliver a Customer Experience (CX)," says Nivas Nallanthi, Chairman and CEO, NebuLogic Technologies. The company has become an obvious choice for national and international corporations seeking premium quality implementation and support services for Cloud Computing, CRM, CX, PRM, SRM, BI, HCM and other SaaS solutions.

Like any luscious recipe, developing a Customer Experience process needs to be revisited over time and again to make sure that all the 'ingredients' are fresh, viable, and easy to execute and provide the best of quality. NebuLogic has gone onto becoming an undisputed leader in implementing SaaS based CRM Solutions. Their unparalleled proficiency has won them clients in

different business verticals like financial services, higher education, life sciences, healthcare, consumer products, insurance, travel and others. Their customer centric focus and proven expertise in cloud computing paints the company's future in bright colors.

NebuLogic aims to set the bar higher and wants to deliver world class IT implementation and support services in a timely and economical fashion and become one of the world's leading IT Corporations, bringing innovations to IT implementations to provide an ultimate user experience.